

10 Reasons to Hire ERA Sunrise Realty

1. All our agents are full-time Realtors[®]. In an industry where 51% of agents are part-time and many *are not* Realtors[®] (the industry's Professional Association), we expect our agents to be available, adhere to a professional standard and code of ethics, and professionally represent the best interests of their clients.
2. Locally owned... you have direct access to the Owner and Broker who will help you and your agent get you to closing.
3. Our Brokers have over 50 years combined real estate experience and oversight of thousands of real estate transactions. Our Broker meets regularly with your agent to ensure best practices are adhered to and, as a team, we're doing everything we can to get you moved. You can be assured we know what we need to do to make sure your real estate experience is a successful one.
4. Maximum marketing exposure – ERA Sunrise Realty subscribes to all major real estate web portals and offers enhanced listing presence wherever possible. This includes professional photography, additional descriptive text, and additional features when and where we can. Your home will never look better than it does with our on-line marketing efforts!
5. Marketing support – Our Broker provides unparalleled level of marketing support to you and your agent. This enables your agent to concentrate on the sales aspect of generating an offer and getting you to closing.
6. Technology that makes it easy for your agent to report back to you, provide you with timely market updates, and execute agreements without travel or delay.
7. We do not have affiliated business relationships. Unlike many of our competitors, we do not have affiliations with any real estate third party provider. This allows your agent to customize your real estate experience with those that can best meet your needs. Instead of recommending one "preferred provider," your agent has worked with dozens of lenders, attorneys, inspectors, and other parties who are critical to getting you sold, closed, and moved.
8. We participate with a variety of national relocation providers and advertise your property to each of our company's brands. As a part of ERA Real Estate, you benefit from the expanse of our marketing reach. Whether you're staying in Atlanta or moving across the country, we can help you with all your real estate needs!
9. We know your needs are unique. We will not attempt to "sell you" a course of action or attempt to force you into a decision. Rather, we will take the time necessary to educate you and help you make the very best decision you can for you and your family's circumstances. All we ask is that you remain receptive to our direct and strategic guidance and advice – then the decision is yours to make.
10. Our clients are our #1 priority and we will treat you like we'd want to be treated. You will have the opportunity to review the services we provide through an independent Customer Survey company.