



MARKETING & SALES AGREEMENT

I will fully execute the plans within ERA® Sunrise Realty's Marketing & Sales System.
I give you my personal commitment to providing you with quality, customized service that meets your needs.

I promise to keep you informed about the marketing efforts and make recommendations for strategy change(s) to secure the sale of your property.

I give you access to special programs and services that can deliver value and relieve stress when selling a home.

You may contact me or my Broker at any time for additional information or with questions or concerns.

I commit to you that I will always endeavor to deliver the service that you expect and deserve.

You will have the opportunity to evaluate the service provided after the transaction, through a Customer Satisfaction Survey.

As your Trusted Advisor

I will:

- Ensure that you understand agency representation alternatives.
- Provide you with pricing strategy options and help you choose the best one for you.
- Provide a written estimate of Seller expenses and proceeds.
- Provide all necessary forms to ensure that the required disclosures are completed.
- Execute our Marketing & Sales System Property Conditioning plan to maximize marketability.

As your Skilled Negotiator

I will:

- Promptly present all offers as soon as possible and review all terms and contingencies.
- Provide negotiating strategies to achieve the best possible terms and price.
- Share financial information with you as provided by the Buyer, and make every effort to have each Buyer pre-qualified or pre-approved with a reputable lender.
- Assist you in monitoring the status and satisfaction of contract contingencies.

As your Expert Facilitator

I will:

- Utilize our exclusive Marketing & Sales System to attract and influence buyer targets.
- Promote property through advertising, direct marketing, industry networking and the Internet.
- Commit to regular communication on the progress of selling your home.
- Offer home sale assistance, including referral services and vendor recommendations.
- Attend the closing and contact you following the closing to ensure your satisfaction

If you are ever dissatisfied with my service, you may cancel this Agreement at any time.

On this date, _____, the undersigned Seller(s) agree to grant ERA® Sunrise Realty, and ERA® Sunrise Realty agrees to accept the exclusive right and privilege to market for sale property known as _____.

Seller(s)

Marketing & Sales Consultant